



ArcelorMittal  
DOFASCO | HAMILTON



# TagTough™

## Guidelines for removing graffiti

This document is intended to provide customers and end-users with guidelines for graffiti removal on steel sheets coated with ArcelorMittal Dofasco's unique TagTough™ technology.

TagTough steel features a factory applied coating that is difficult to tag and washes easily.

For the first year following installation of TagTough steel, taggers will find it very difficult to apply their paints to the surface. Tagging will require more time and more paint product, which often causes the paint to sag. Even if taggers are persistent, in most cases TagTough steel is easily washed off using only water and a pressure washer. As TagTough steel weathers, the ability to remove graffiti could vary depending on exposure conditions.

- It is recommended that graffiti be removed within 72 hours of tagging for best results.
- Most graffiti paints applied within the first year of TagTough steel installation can be washed off with water using a household scrub sponge and power washer.
- The majority of the graffiti will be removed using a power washer, whereas overspray or paint contamination on the surface will come off by gently rubbing the surface with a household scrub sponge.
- In some cases, waiting overnight after intense power washing may help remove overspray.
- As TagTough is exposed to weathering, additional removal measures may be needed including the use of the commercial cleaner tested and approved by ArcelorMittal. Other commercial detergents and solvents are not recommended. Use of commercial cleaners and

solvents other than those approved by ArcelorMittal is undertaken at owner's risk and may permanently affect the anti graffiti performance of TagTough steel.

- Use household scrub sponge rated for non stick cookware. Do not use abrasive materials that could damage the coating.



Household sponges which can or cannot be used with TagTough.

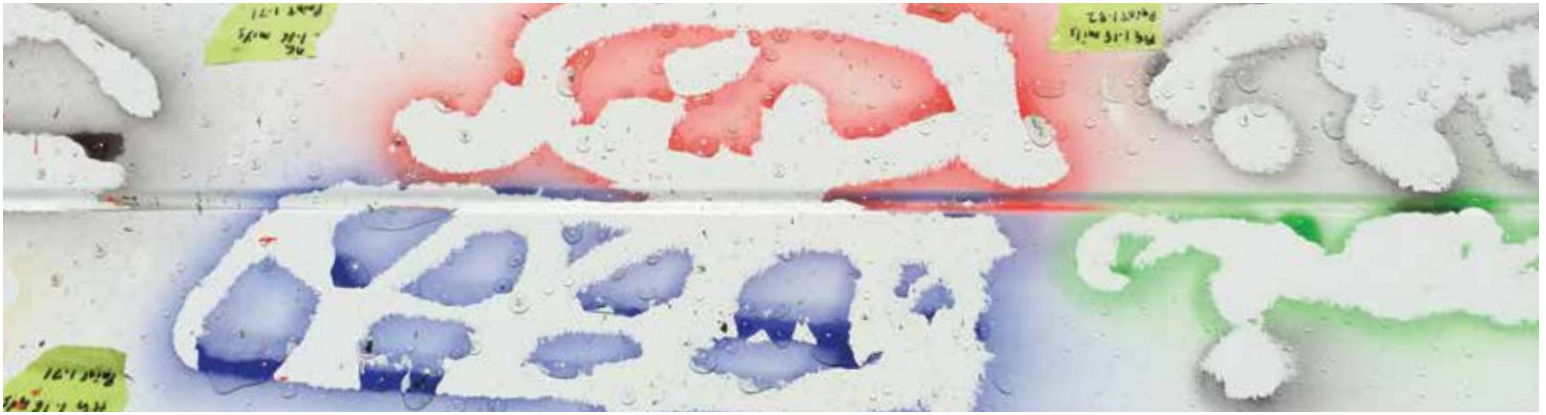
Learn more through a video demonstration on the proper cleaning process at <https://www.youtube.com/watch?v=VD6bburSMem&feature=youtu.be>.

Repeated application and removal of graffiti may affect gloss, colour and graffiti resistance.

## Managing Overspray



Before power washing and 72 hours after painting



After power washing (step 1)



After manual rubbing using a regular household scrub sponge (step 2)

Disclaimer: ArcelorMittal Dofasco has assessed TagTough using various commercial and non-commercial markers and spray paints typically used in the application of graffiti. Although the majority of graffiti marking materials will be removed by following recommended cleaning procedures, some may leave a faint [permanent] stain on the surface. The information contained herein is provided for the general guidance of customers and does not imply any warranty or liability whatsoever, express or implied, beyond that expressly contained in the Quality & Performance Specification.

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